



**Art Business Incubator South Padre Island**  
Under the Direction of the  
**South Padre Island Economic Development Corporation**



## **Application Instructions for the Art Business Incubator South Padre Island**

**Application Deadline: January 3, 2019**

### **Eligibility:**

- **All artists working in 2D or 3D media** (Includes but not limited to painting, sculpture, photography, film, jewelry, fabric art, pottery, graphic design, and technology based applications.)
- **MA of MFA or other formal training in a field of art and/or three years of professional art-related work experience**
- **A financially viable art-related business concept for a business on South Padre Island**

**To apply for the Art Business Incubator South Padre Island, complete and submit the following items to Darla LaPeyre, SPI Economic Development Council Director.** Email application materials to [southpadreislandeddc@gmail.com](mailto:southpadreislandeddc@gmail.com) or mail to Darla LaPeyre, Director, Economic Development Corporation, 6801 Padre Blvd., South Padre Island, Texas 78597.

1. **Artist Statement Cover Letter: Introduce yourself and outline a description of your conceptual plan for an art-related business that you want to establish on South Padre Island.** (This is not intended to be a complete business plan; rather it should describe the business model that you will be working to develop and refine during you tenure in the Art Business Incubator.)
2. **A resume containing a summary of your art education (M.A. or MFA), or your formal training in your art field and three years of professional work experience in an art-related business.**
3. **A completed application for the Kauffman Entrepreneurial Fast Trac Training.** Download, complete and submit the application at [www.utrgv.edu/ecc/access to knowledge/Kauffman-application/index.htm](http://www.utrgv.edu/ecc/access%20to%20knowledge/Kauffman-application/index.htm) (Attendance at all Kauffman training sessions is mandatory. Training dates are January 17, 24, 31, 2018, and February 7, 14, 21, 28, 2019.)
4. **Two letters of reference that attest to your educational excellence, the depth and level of your training in art, your professional art experience, the quality or your work, and your work ethic.**
5. **A portfolio of 6 -10 pieces of your best work that evidence the quality of your art work and your readiness to become a “working artist with a saleable product or service.”**
  - **The work samples in the portfolio should be presented as jpeg files, 800 pixels in the longest dimension, 72 dpi.**

- **The work samples submitted should include work that has been recognized as quality work in a juried show, or work that has been sold to members of the public.**
- **The portfolio may include a video, a maximum of 4 minutes in length, depicting you as an artist at work or in a work setting, dealing with art patrons.**
- **The portfolio of work and other application information will be reviewed in an interview with a panel of professional judges the week of January 7<sup>th</sup>, 2019.**

#### **6. Links to your website and online presence**

##### **Selection Process**

**Applications will initially be reviewed by a committee of artists engaged in an art-related business on South Padre Island. Applicants selected as semi-finalists will be notified by January 8<sup>th</sup> and scheduled for an interview with a panel of professional judges later that week. Five finalists for the Art Business Incubator Training Program will be notified by January 14, 2019 and will begin the Kauffman Fast Trac Entrepreneurial Training on January 17, 2019. Following the Kauffman Training, the finalists will have two months to develop a solid and financially viable business plan with the potential to be successful in the South Padre Island economy. The Business plans will be evaluated by the Kauffman business trainers. The finalists who complete an acceptable business plan will begin their 12 month residency in the Art Business Incubator Program May 1, 2019.**