

Executive Summary 2014

ZIP Code 78597

Area ZIP Codes (see appendix for geographies), Total



- The population in this area is estimated to change from 2,858 to 2,810, resulting in a decline of -1.7% between 2010 and the current year. Over the next five years, the population is projected to decline by -0.2%.

The population in the United States is estimated to change from 308,745,538 to 317,199,353, resulting in a growth of 2.7% between 2010 and the current year. Over the next five years, the population is projected to grow by 3.5%.

The current year median age for this area is 58.7, while the average age is 53.3. Five years from now, the median age is projected to be 60.4.

The current year median age for the United States is 37.7, while the average age is 38.5. Five years from now, the median age is projected to be 38.6.

Of this area's current year estimated population:

92.3% are White Alone, 1.9% are Black or African Am. Alone, 0.6% are Am. Indian and Alaska Nat. Alone, 1.7% are Asian Alone, 0.0% are Nat. Hawaiian and Other Pacific Isl. Alone, 2.2% are Some Other Race, and 1.3% are Two or More Races.

Of the United States's current year estimated population:

71.3% are White Alone, 12.7% are Black or African Am. Alone, 1.0% are Am. Indian and Alaska Nat. Alone, 5.0% are Asian Alone, 0.2% are Nat. Hawaiian and Other Pacific Isl. Alone, 6.6% are Some Other Race, and 3.2% are Two or More Races.

This area's current estimated Hispanic or Latino population is 24.9%, while the United States current estimated Hispanic or Latino population is 17.6%.



- The number of households in this area is estimated to change from 1,417 to 1,404, resulting in a decrease of -0.9% between 2010 and the current year. Over the next five years, the number of households is projected to increase by 0.4%.

The number of households in the United States is estimated to change from 116,716,292 to 120,163,305, resulting in an increase of 3.0% between 2010 and the current year. Over the next five years, the number of households is projected to increase by 3.7%.



- The average household income is estimated to be \$73,460 for the current year, while the average household income for the United States is estimated to be \$71,320 for the same time frame.

The average household income in this area is projected to change over the next five years, from \$73,460 to \$79,585.

The average household income in the United States is projected to change over the next five years, from \$71,320 to \$75,940.

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Area ZIP Codes (see appendix for geographies), Total



- For this area, 100.0% of the labor force is estimated to be employed for the current year.

The employment status of the population age 16 and over is as follows:

1.6% are in the Armed Forces, 33.2% are employed civilians, 0.0% are unemployed civilians, and 65.2% are not in the labor force.

For the United States, 89.7% of the labor force is estimated to be employed for the current year.

The employment status of the population age 16 and over is as follows:

0.4% are in the Armed Forces, 57.3% are employed civilians, 6.6% are unemployed civilians, and 35.7% are not in the labor force.

The occupational classifications for this area are as follows:

13.8% hold blue collar occupations, 77.2% hold white collar occupations, and 9.0% are occupied as service & farm workers.

The occupational classifications for the United States are as follows:

20.4% hold blue collar occupations, 60.7% hold white collar occupations, and 18.9% are occupied as service & farm workers.

For the civilian employed population age 16 and over in this area, it is estimated that they are employed in the following occupational categories:

0.0% are in Architecture and Engineering, 13.8% are in Arts, Entertainment and Sports, 0.0% are in Business and Financial Operations, 1.8% are in Computers and Mathematics, 6.9% are in Education, Training and Libraries, 2.0% are in Healthcare Practitioners and Technicians, 0.0% are in Healthcare Support, 0.0% are in Life, Physical and Social Sciences, 18.8% are in Management, 11.3% are in Office and Administrative Support.

0.0% are in Community and Social Services, 3.9% are in Food Preparation and Serving, 5.7% are in Legal Services, 0.0% are in Protective Services, 16.9% are in Sales and Related Services, 2.9% are in Personal Care Services.

2.2% are in Building and Grounds Maintenance, 8.5% are in Construction and Extraction, 0.0% are in Farming, Fishing and Forestry, 1.8% are in Maintenance and Repair, 1.6% are in Production, 1.9% are in Transportation and Moving.

For the civilian employed population age 16 and over in the United States, it is estimated that they are employed in the following occupational categories:

1.8% are in Architecture and Engineering, 1.9% are in Arts, Entertainment and Sports, 4.7% are in Business and Financial Operations, 2.5% are in Computers and Mathematics, 6.1% are in Education, Training and Libraries, 5.5% are in Healthcare Practitioners and Technicians, 2.5% are in Healthcare Support, 0.9% are in Life, Physical and Social Sciences, 9.6% are in Management, 13.7% are in Office and Administrative Support.

1.7% are in Community and Social Services, 5.7% are in Food Preparation and Serving, 1.2% are in Legal Services, 2.3% are in Protective Services, 11.0% are in Sales and Related Services, 3.6% are in Personal Care Services.

4.0% are in Building and Grounds Maintenance, 5.1% are in Construction and Extraction, 0.7% are in Farming, Fishing and Forestry, 3.3% are in Maintenance and Repair, 5.9% are in Production, 6.1% are in Transportation and Moving.

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Area ZIP Codes (see appendix for geographies), Total



- Currently, it is estimated that 13.5% of the population age 25 and over in this area had earned a Master's Degree, 2.3% had earned a Professional School Degree, 3.4% had earned a Doctorate Degree and 22.9% had earned a Bachelor's Degree.

In comparison, for the United States, it is estimated that for the population over age 25, 7.4% had earned a Master's Degree, 1.9% had earned a Professional School Degree, 1.2% had earned a Doctorate Degree and 17.8% had earned a Bachelor's Degree.



- Most of the dwellings in this area (71.5%) are estimated to be Owner-Occupied for the current year. For the entire country the majority of the housing units are Owner-Occupied (65.0%).

The majority of dwellings in this area (25.1%) are estimated to be structures of 5 to 19 Units for the current year. The majority of dwellings in the United States (61.6%) are estimated to be structures of 1 Unit Detached for the same year.

The majority of housing units in this area (37.0%) are estimated to have been Housing Unit Built 1980 to 1989 for the current year.

The majority of housing units in the United States (15.9%) are estimated to have been Housing Unit Built 1970 to 1979 for the current year.

Executive Summary 2014

ZIP Code 78597

Area ZIP Codes (see appendix for geographies), Total

Area Name:

Type: List - Area ZIP Codes

Reporting Detail: Aggregate

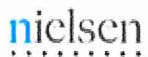
Reporting Level: Area ZIP Codes

<u>Geography Code</u>	<u>Geography Name</u>	<u>Geography Code</u>	<u>Geography Name</u>
78597	South Padre Island		

Project Information:

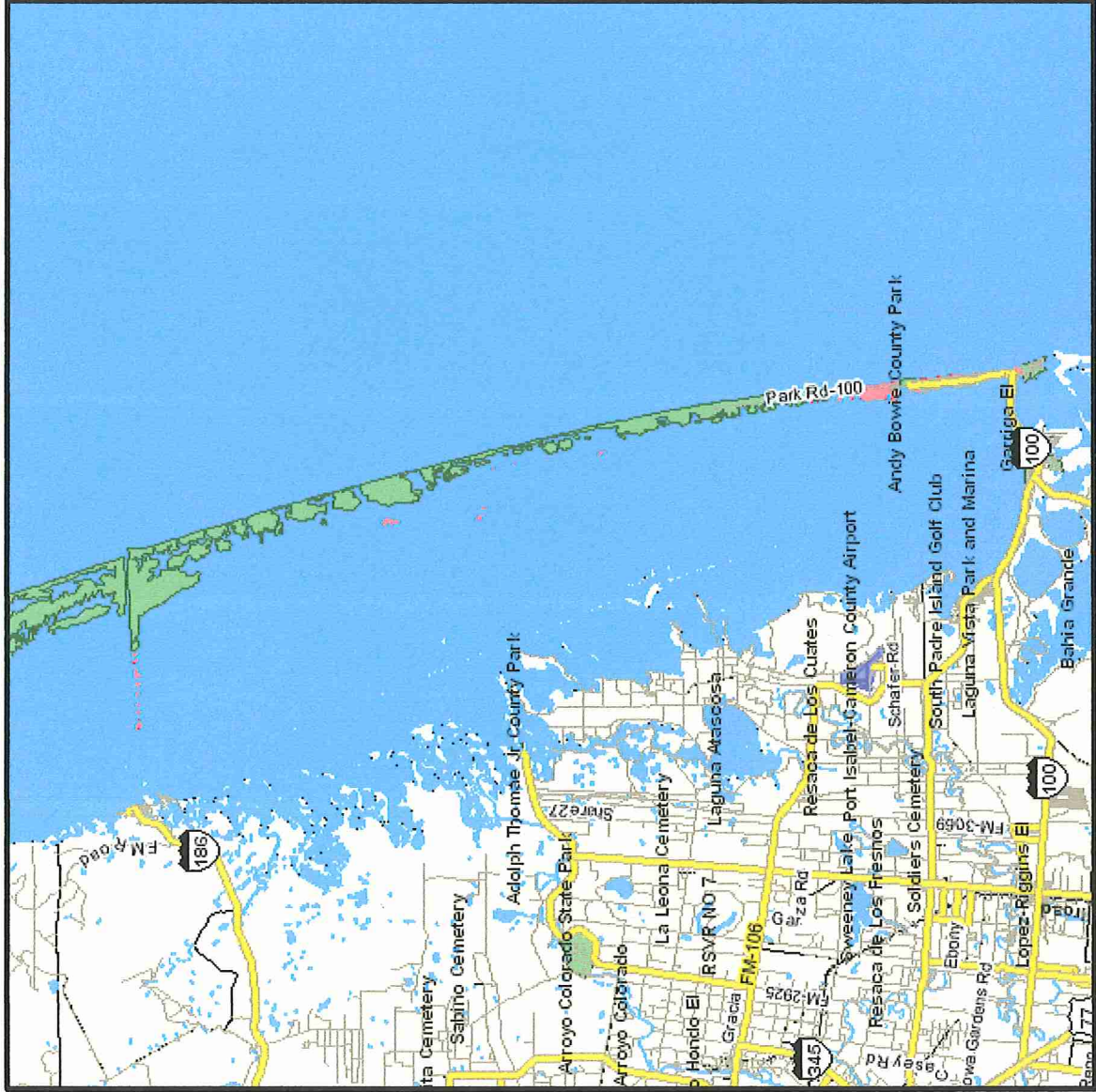
Site: 1

Order Number: 973345457

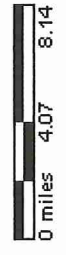
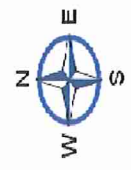
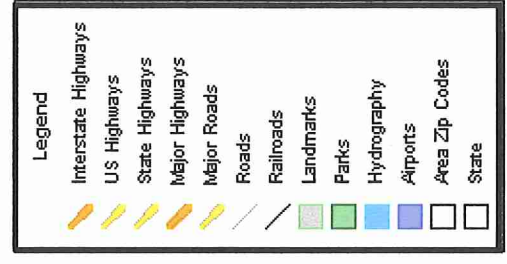


Area Map

ZIP Code 78597



Zip Code
See Appendix for Geographies



Area Map
ZIP Code 78597

Appendix: Area Listing

Area Name:

Type: List - Area ZIP Codes

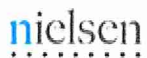
<u>Geography Code</u>	<u>Geography Name</u>	<u>Geography Code</u>	<u>Geography Name</u>
78597	South Padre Island		

Business-Facts: Workplace Population 2014

ZIP Code 78597

Area ZIP Codes (see appendix for geographies), Total

Business Description	Total Establishment	Total Employees	Employees Per Establishment
Total Businesses	300	4,642	16
Private Sector	272	4,346	16
Public Administration	10	212	21
Agriculture, Forestry, Fishing and Hunting	0	0	0
Mining, Quarrying, and Oil and Gas Extraction	0	0	0
Utilities	0	1	0
Construction	8	51	6
Manufacturing	3	80	27
Wholesale Trade	1	10	10
Transportation and Warehousing	5	62	12
Information	2	35	18
Real Estate and Rental and Leasing	62	628	10
Professional, Scientific, and Technical Services	19	126	7
Management of Companies and Enterprises	0	3	0
Administrative, Support, Waste Mgmt remediation Services	5	51	10
Educational Services	3	31	10
Healthcare and Social Assistance	6	55	9
Arts, Entertainment, and Recreation	15	555	37
Retail Trade	42	400	10
Motor Vehicle and Parts Dealers	2	7	4

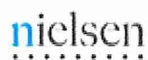


Business-Facts: Workplace Population 2014

ZIP Code 78597

Area ZIP Codes (see appendix for geographies), Total

Business Description	Total Establishment	Total Employees	Employees Per Establishment
Furniture and Home Furnishing Stores	1	1	1
Electronics and Appliance Stores	0	0	0
Building Material and Garden Equipment and Supplies De	1	14	14
Food and Beverage Stores	8	130	16
Health and Personal Care Stores	2	21	11
Gasoline Stations	0	0	0
Clothing and Accessories Stores	17	130	8
Sporting Goods, Hobby, Musical Instrument and Book Sto	4	70	18
General Merchandise Stores	1	3	3
Miscellaneous Store Retailers	6	24	4
Nonstore Retailers	0	0	0
Finance and Insurance	17	141	8
Monetary Authorities-Central Bank	0	0	0
Credit Intermediation and Related Activities	11	85	8
Sec,Comm Contracts other Fin Investment related Activitie	4	41	10
Insurance Carriers and Related Activities	2	15	8
Funds, Trusts and Other Financial Vehicles	0	0	0
Accommodation and Food Services	62	1,977	32
Accommodation	23	904	39
Food Services and Drinking Places	39	1,073	28
Other Services (except Public Administration)	22	140	6
Repair and Maintenance	3	7	2
Personal and Laundry Services	10	55	6
Religious,Grantmaking,Civic,Prof Similar Organizations	9	78	9
Residential Population	2,810		
Residential Population per Business	9		
Number of Households	1,404		
CY Households Per Business	5		

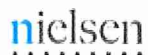


Business-Facts: Workplace Population 2014

ZIP Code 78597

Prepared from Nielsen Business-Facts, this includes controlled data from InfoGroup and Bureau of Labor Statistics.

* Industries (Government & Non-Profit), or the Public Sector, includes Public Administration , Museums, Educational, and Social Services. All the rest of the Industries are the Private Sector.



Prepared On: Tues Dec 24, 2013 Page 3 Of 4

Project Code: 7121977

Prepared For: SOUTH PADRE ISLAND EDC

Prepared By:

Nielsen Solution Center 1 800 866 6511

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Business-Facts: Workplace Population 2014

ZIP Code 78597

Appendix: Area Listing

Area Name:

Type: List - Area ZIP Codes

Reporting Detail: Aggregate

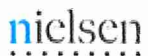
Reporting Level: Area ZIP Codes

<u>Geography Code</u>	<u>Geography Name</u>	<u>Geography Code</u>	<u>Geography Name</u>
78597	South Padre Island		

Project Information:

Site: 1

Order Number: 973345457



Pop-Facts: Demographic Trend 2014

ZIP Code 78597

Area ZIP Codes (see appendix for geographies), Total

Description	2000 Census	%	2014 Estimate	%	2019 Projection	%
Population by Age	2,790		2,810		2,805	
Age 0 - 4	85	3.05%	74	2.63%	71	2.53%
Age 5 - 9	68	2.44%	85	3.02%	78	2.78%
Age 10 - 14	76	2.72%	94	3.35%	88	3.14%
Age 15 - 17	55	1.97%	57	2.03%	61	2.17%
Age 18 - 20	35	1.25%	54	1.92%	55	1.96%
Age 21 - 24	98	3.51%	69	2.46%	69	2.46%
Age 25 - 34	277	9.93%	186	6.62%	188	6.70%
Age 35 - 44	299	10.72%	209	7.44%	203	7.24%
Age 45 - 54	401	14.37%	359	12.78%	275	9.80%
Age 55 - 64	587	21.04%	588	20.93%	578	20.61%
Age 65 - 74	579	20.75%	633	22.53%	712	25.38%
Age 75 - 84	217	7.78%	327	11.64%	340	12.12%
Age 85 and over	13	0.47%	75	2.67%	87	3.10%
Age 16 and over	2,542	91.11%	2,538	90.32%	2,547	90.80%
Age 18 and over	2,506	89.82%	2,500	88.97%	2,507	89.38%
Age 21 and over	2,471	88.57%	2,446	87.05%	2,452	87.42%
Age 65 and over	809	29.00%	1,035	36.83%	1,139	40.61%
Median Age	55.0		58.7		60.4	
Population by Sex	2,790		2,810		2,805	
Male	1,451	52.01%	1,424	50.68%	1,416	50.48%
Female	1,339	47.99%	1,386	49.32%	1,389	49.52%

Pop-Facts: Demographic Trend 2014

ZIP Code 78597

Area ZIP Codes (see appendix for geographies), Total

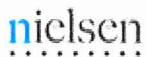
Description	2000 Census	%	2014 Estimate	%	2019 Projection	%
Pop. by Single Race Class. and Hispanic or Latino						
Hispanic or Latino:	518		699		711	
White Alone	448	86.49%	610	87.27%	613	86.22%
Black or African American Alone	2	0.39%	2	0.29%	2	0.28%
American Indian and Alaska Native Alone	7	1.35%	2	0.29%	1	0.14%
Asian Alone	0	0.00%	0	0.00%	0	0.00%
Native Hawaiian and Other Pacific Islander Alone	0	0.00%	0	0.00%	0	0.00%
Some Other Race Alone	54	10.42%	61	8.73%	66	9.28%
Two or More Races	7	1.35%	24	3.43%	29	4.08%
Not Hispanic or Latino:	2,272		2,111		2,094	
White Alone	2,216	97.54%	1,985	94.03%	1,921	91.74%
Black or African American Alone	11	0.48%	51	2.42%	87	4.15%
American Indian and Alaska Native Alone	12	0.53%	14	0.66%	16	0.76%
Asian Alone	6	0.26%	48	2.27%	57	2.72%
Native Hawaiian and Other Pacific Islander Alone	1	0.04%	0	0.00%	1	0.05%
Some Other Race Alone	0	0.00%	1	0.05%	0	0.00%
Two or More Races	26	1.14%	12	0.57%	12	0.57%
Households by Age of Householder						
	1,407		1,404		1,410	
Householder Under 25 Years	41	2.91%	30	2.14%	31	2.20%
Householder 25 to 34 Years	139	9.88%	85	6.05%	86	6.10%
Householder 35 to 44 Years	164	11.66%	112	7.98%	108	7.66%
Householder 45 to 54 Years	230	16.35%	207	14.74%	158	11.21%
Householder 55 to 64 Years	317	22.53%	321	22.86%	314	22.27%
Householder 65 to 74 Years	353	25.09%	383	27.28%	430	30.50%
Householder 75 to 84 Years	153	10.87%	219	15.60%	230	16.31%
Householder 85 Years and over	10	0.71%	47	3.35%	53	3.76%
Median Age of Householder						
	59.1		63.3		65.2	

Pop-Facts: Demographic Trend 2014

ZIP Code 78597

Area ZIP Codes (see appendix for geographies), Total

Description	2000 Census	%	2014 Estimate	%	2019 Projection	%
Households by Household Income	1,412		1,404		1,410	
Income Less than \$15,000	214	15.16%	280	19.94%	257	18.23%
Income \$15,000 - \$24,999	199	14.09%	106	7.55%	108	7.66%
Income \$25,000 - \$34,999	144	10.20%	141	10.04%	135	9.57%
Income \$35,000 - \$49,999	223	15.79%	161	11.47%	166	11.77%
Income \$50,000 - \$74,999	302	21.39%	356	25.36%	340	24.11%
Income \$75,000 - \$99,999	170	12.04%	94	6.70%	103	7.30%
Income \$100,000 - \$124,999	35	2.48%	75	5.34%	79	5.60%
Income \$125,000 - \$149,999	21	1.49%	59	4.20%	67	4.75%
Income \$150,000 - \$199,999	44	3.12%	27	1.92%	34	2.41%
Income \$200,000 - \$249,999	24	1.70%	24	1.71%	27	1.91%
Income \$250,000 - \$499,999	24	1.70%	56	3.99%	61	4.33%
Income \$500,000 or more	12	0.85%	25	1.78%	33	2.34%
Average Household Income	\$62,245		\$73,460		\$79,585	
Median Household Income	\$45,022		\$50,983		\$52,868	
2014 Median HH Inc. by Single Race Class						
White Alone	45,325		52,770		55,299	
Black or African American Alone	87,500		14,999		14,999	
American Indian and Alaska Native Alone	62,500		76,786		85,000	
Asian Alone	0		46,250		50,000	
Native Hawaiian and Other Pacific Islander Alone	0		0		0	
Some Other Race Alone	14,999		14,999		14,999	
Two or More Races	31,667		22,500		27,500	
Hispanic or Latino	34,545		44,019		45,617	
Not Hispanic or Latino	45,479		53,767		55,591	



Pop-Facts: Demographic Trend 2014

ZIP Code 78597

Appendix: Area Listing

Area Name:

Type: List - Area ZIP Codes

Reporting Detail: Aggregate

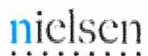
Reporting Level: Area ZIP Codes

<u>Geography Code</u>	<u>Geography Name</u>	<u>Geography Code</u>	<u>Geography Name</u>
78597	South Padre Island		

Project Information:

Site: 1

Order Number: 973345457



Population by Age and Sex Trend 2014

ZIP Code 78597

Area ZIP Codes (see appendix for geographies), Total

Population	Totals
2019 Projection	2,805
2014 Estimate	2,810
2010 Census	2,858
2000 Census	2,790
Growth 2000 - 2010	2.44%
Growth 2010 - 2014	-1.68%
Growth 2014 - 2019	-0.18%

Description	2010 Census	Percent	2014 Estimate	Percent	2019 Projection	Percent
Total Population by Age	2,858		2,810		2,805	
Age 0 - 4	79	2.76%	74	2.63%	71	2.53%
Age 5 - 9	96	3.36%	85	3.02%	78	2.78%
Age 10 - 14	88	3.08%	94	3.35%	88	3.14%
Age 15 - 17	60	2.10%	57	2.03%	61	2.17%
Age 18 - 20	46	1.61%	54	1.92%	55	1.96%
Age 21 - 24	75	2.62%	69	2.46%	69	2.46%
Age 25 - 34	194	6.79%	186	6.62%	188	6.70%
Age 35 - 44	242	8.47%	209	7.44%	203	7.24%
Age 45 - 54	415	14.52%	359	12.78%	275	9.80%
Age 55 - 64	597	20.89%	588	20.93%	578	20.61%
Age 65 - 74	586	20.50%	633	22.53%	712	25.38%
Age 75 - 84	318	11.13%	327	11.64%	340	12.12%
Age 85 and over	62	2.17%	75	2.67%	87	3.10%
Age 16 and over	2,581	90.31%	2,538	90.32%	2,547	90.80%
Age 18 and over	2,535	88.70%	2,500	88.97%	2,507	89.38%
Age 21 and over	2,489	87.09%	2,446	87.05%	2,452	87.42%
Age 65 and over	966	33.80%	1,035	36.83%	1,139	40.61%
Median Age	57.2		58.7		60.4	

Population by Age and Sex Trend 2014

ZIP Code 78597

Area ZIP Codes (see appendix for geographies), Total

Description	2010 Census	Percent	2014 Estimate	Percent	2019 Projection	Percent
Male Population by Age	1,450		1,424		1,416	
Age 0 - 4	37	2.55%	37	2.60%	36	2.54%
Age 5 - 9	49	3.38%	41	2.88%	39	2.75%
Age 10 - 14	44	3.03%	48	3.37%	42	2.97%
Age 15 - 17	37	2.55%	30	2.11%	31	2.19%
Age 18 - 20	25	1.72%	29	2.04%	28	1.98%
Age 21 - 24	40	2.76%	41	2.88%	37	2.61%
Age 25 - 34	102	7.03%	95	6.67%	102	7.20%
Age 35 - 44	117	8.07%	110	7.72%	108	7.63%
Age 45 - 54	193	13.31%	169	11.87%	131	9.25%
Age 55 - 64	288	19.86%	276	19.38%	268	18.93%
Age 65 - 74	311	21.45%	332	23.31%	367	25.92%
Age 75 - 84	176	12.14%	180	12.64%	188	13.28%
Age 85 and over	31	2.14%	36	2.53%	39	2.75%
Age 16 and over	1,315	90.69%	1,288	90.45%	1,288	90.96%
Age 18 and over	1,283	88.48%	1,268	89.04%	1,268	89.55%
Age 21 and over	1,258	86.76%	1,239	87.01%	1,240	87.57%
Age 65 and over	518	35.72%	548	38.48%	594	41.95%
Median Age	57.8		59.1		60.7	

Population by Age and Sex Trend 2014

ZIP Code 78597

Area ZIP Codes (see appendix for geographies), Total

Description	2010 Census	Percent	2014 Estimate	Percent	2019 Projection	Percent
Female Population by Age	1,408		1,386		1,389	
Age 0 - 4	42	2.98%	37	2.67%	35	2.52%
Age 5 - 9	47	3.34%	44	3.17%	39	2.81%
Age 10 - 14	44	3.12%	46	3.32%	46	3.31%
Age 15 - 17	23	1.63%	27	1.95%	30	2.16%
Age 18 - 20	21	1.49%	25	1.80%	27	1.94%
Age 21 - 24	35	2.49%	28	2.02%	32	2.30%
Age 25 - 34	92	6.53%	91	6.57%	86	6.19%
Age 35 - 44	125	8.88%	99	7.14%	95	6.84%
Age 45 - 54	222	15.77%	190	13.71%	144	10.37%
Age 55 - 64	309	21.95%	312	22.51%	310	22.32%
Age 65 - 74	275	19.53%	301	21.72%	345	24.84%
Age 75 - 84	142	10.09%	147	10.61%	152	10.94%
Age 85 and over	31	2.20%	39	2.81%	48	3.46%
Age 16 and over	1,266	89.91%	1,250	90.19%	1,259	90.64%
Age 18 and over	1,252	88.92%	1,232	88.89%	1,239	89.20%
Age 21 and over	1,231	87.43%	1,207	87.09%	1,212	87.26%
Age 65 and over	448	31.82%	487	35.14%	545	39.24%
Median Age	56.7		58.4		60.2	

Population by Age and Sex Trend 2014

ZIP Code 78597

Appendix: Area Listing

Area Name:

Type: List - Area ZIP Codes

Reporting Detail: Aggregate

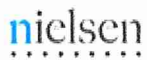
Reporting Level: Area ZIP Codes

<u>Geography Code</u>	<u>Geography Name</u>	<u>Geography Code</u>	<u>Geography Name</u>
78597	South Padre Island		

Project Information:

Site: 1

Order Number: 973345457



Household Trend 2014

ZIP Code 78597

Area ZIP Codes (see appendix for geographies), Total

Description	2000 Census	2014 Estimate	%Change 2000-2014	2019 Projection	%Change 2014-2019
Universe Totals					
Population	2,790	2,810	0.72%	2,805	-0.18%
Households	1,407	1,404	-0.21%	1,410	0.43%
Families	872	858	-1.61%	862	0.47%
Housing Units	5,221	6,160	17.99%	6,168	0.13%
Group Quarters Population	1	0	-100.00%	0	0.00%

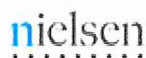
Description	2000 Census	%	2014 Estimate	%	2019 Projection	%
Total Household Income	1,412		1,404		1,410	
Income Less than \$15,000	214	15.16%	280	19.94%	257	18.23%
Income \$15,000 - \$24,999	199	14.09%	106	7.55%	108	7.66%
Income \$25,000 - \$34,999	144	10.20%	141	10.04%	135	9.57%
Income \$35,000 - \$49,999	223	15.79%	161	11.47%	166	11.77%
Income \$50,000 - \$74,999	302	21.39%	356	25.36%	340	24.11%
Income \$75,000 - \$99,999	170	12.04%	94	6.70%	103	7.30%
Income \$100,000 - \$124,999	35	2.48%	75	5.34%	79	5.60%
Income \$125,000 - \$149,999	21	1.49%	59	4.20%	67	4.75%
Income \$150,000 - \$199,999	44	3.12%	27	1.92%	34	2.41%
Income \$200,000 - \$249,000	24	1.70%	24	1.71%	27	1.91%
Income \$250,000 - \$499,999	24	1.70%	56	3.99%	61	4.33%
Income \$500,000 or more	12	0.85%	25	1.78%	33	2.34%

Average Household Income \$62,245 \$73,460 \$79,585

Median Household Income \$45,022 \$50,983 \$52,868

Median HH Inc. by Single Race Class

White Alone	45,325	52,770	55,299
Black or African American Alone	87,500	14,999	14,999
Amer Indian and Alaska Native Alone	62,500	76,786	85,000
Asian Alone	0	46,250	50,000
Native Hawaiian and Other Pacific Islan	0	0	0
Some Other Race Alone	14,999	14,999	14,999
Two or More Races	31,667	22,500	27,500
Hispanic or Latino	34,545	44,019	45,617
Not Hispanic or Latino	45,479	53,767	55,591



Household Trend 2014

ZIP Code 78597

Area ZIP Codes (see appendix for geographies), Total

Description	2000 Census	%	2014 Estimate	%	2019 Projection	%
Households by Household Type and Size						
Nonfamily Households	535		546		548	
1-person household	432	80.75%	445	81.50%	456	83.21%
2-person household	90	16.82%	89	16.30%	81	14.78%
3-person household	9	1.68%	7	1.28%	6	1.09%
4-person household	1	0.19%	2	0.37%	2	0.36%
5-person household	2	0.37%	2	0.37%	2	0.36%
6-person household	1	0.19%	0	0.00%	0	0.00%
7 or more person household	0	0.00%	1	0.18%	1	0.18%
Family Households	872		858		862	
2-person household	670	76.83%	631	73.54%	636	73.78%
3-person household	86	9.86%	118	13.75%	118	13.69%
4-person household	75	8.60%	64	7.46%	63	7.31%
5-person household	26	2.98%	21	2.45%	22	2.55%
6-person household	9	1.03%	15	1.75%	15	1.74%
7 or more person household	6	0.69%	9	1.05%	8	0.93%

Household Trend 2014

ZIP Code 78597

Appendix: Area Listing

Area Name:

Type: List - Area ZIP Codes

Reporting Detail: Aggregate

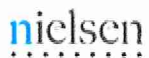
Reporting Level: Area ZIP Codes

<u>Geography Code</u>	<u>Geography Name</u>	<u>Geography Code</u>	<u>Geography Name</u>
78597	South Padre Island		

Project Information:

Site: 1

Order Number: 973345457

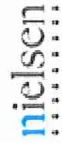


Pop-Facts: Household Income by age of Householder 2014

ZIP Code 78597

Area ZIP Codes (see appendix for geographies), Total

2000 Census Age/Income	Age 15 - 24	Age 25 - 34	Age 35 - 44	Age 45 - 54	Age 55 - 64	Age 65 - 74	Age 75 - 84	Age 85+
Household Totals	38	132	147	236	341	364	121	33
% of Total Households	2.69%	9.35%	10.41%	16.71%	24.15%	25.78%	8.57%	2.34%
Income Less than \$15,000	5	26	41	26	64	30	15	7
% Across Age Ranges	2.34%	12.15%	19.16%	12.15%	29.91%	14.02%	7.01%	3.27%
% Within Age Range	13.16%	19.70%	27.89%	11.02%	18.77%	8.24%	12.40%	21.21%
Income \$15,000 - \$24,999	14	10	16	21	28	68	32	10
% Across Age Ranges	7.04%	5.03%	8.04%	10.55%	14.07%	34.17%	16.08%	5.03%
% Within Age Range	36.84%	7.58%	10.88%	8.90%	8.21%	18.68%	26.45%	30.30%
Income \$25,000 - \$34,999	11	3	8	18	44	42	14	4
% Across Age Ranges	7.64%	2.08%	5.56%	12.50%	30.56%	29.17%	9.72%	2.78%
% Within Age Range	28.95%	2.27%	5.44%	7.63%	12.90%	11.54%	11.57%	12.12%
Income \$35,000 - \$49,999	4	28	37	25	48	65	13	3
% Across Age Ranges	1.79%	12.56%	16.59%	11.21%	21.52%	29.15%	5.83%	1.35%
% Within Age Range	10.53%	21.21%	25.17%	10.59%	14.08%	17.86%	10.74%	9.09%
Income \$50,000 - \$74,999	4	46	5	51	65	109	19	3
% Across Age Ranges	1.32%	15.23%	1.66%	16.89%	21.52%	36.09%	6.29%	0.99%
% Within Age Range	10.53%	34.85%	3.40%	21.61%	19.06%	29.95%	15.70%	9.09%
Income \$75,000 - \$99,999	0	11	18	58	29	24	25	5
% Across Age Ranges	0.00%	6.47%	10.59%	34.12%	17.06%	14.12%	14.71%	2.94%
% Within Age Range	0.00%	8.33%	12.24%	24.58%	8.50%	6.59%	20.66%	15.15%
Income \$100,000 - \$124,999	0	3	8	3	12	9	0	0
% Across Age Ranges	0.00%	8.57%	22.86%	8.57%	34.29%	25.71%	0.00%	0.00%
% Within Age Range	0.00%	2.27%	5.44%	1.27%	3.52%	2.47%	0.00%	0.00%
Income \$125,000 - \$149,999	0	4	0	8	5	0	3	1
% Across Age Ranges	0.00%	19.05%	0.00%	38.10%	23.81%	0.00%	14.29%	4.76%
% Within Age Range	0.00%	3.03%	0.00%	3.39%	1.47%	0.00%	2.48%	3.03%
Income \$150,000 - \$199,999	0	1	11	6	20	6	0	0
% Across Age Ranges	0.00%	2.27%	25.00%	13.64%	45.45%	13.64%	0.00%	0.00%
% Within Age Range	0.00%	0.76%	7.48%	2.54%	5.87%	1.65%	0.00%	0.00%
Income \$200,000 or more	0	0	3	20	26	11	0	0
% Across Age Ranges	0.00%	0.00%	5.00%	33.33%	43.33%	18.33%	0.00%	0.00%
% Within Age Range	0.00%	0.00%	2.04%	8.47%	7.62%	3.02%	0.00%	0.00%
Median Household Income	\$25,000	\$49,464	\$38,446	\$63,725	\$45,781	\$44,692	\$34,643	\$24,500



Prepared On: Tues Dec 24, 2013

Project Code: 7121977

Prepared For: SOUTH PADRE ISLAND EDC

Prepared By:

Nielsen Solution Center 1 800 866 6511

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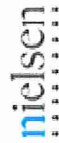
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Pop-Facts: Household Income by age of Householder 2014

ZIP Code 78597

Area ZIP Codes (see appendix for geographies), Total

2014 Estimate Age/Income	Age 15 - 24	Age 25 - 34	Age 35 - 44	Age 45 - 54	Age 55 - 64	Age 65 - 74	Age 75 - 84	Age 85+
Household Totals	30	85	112	207	321	383	219	47
% of Total Households	2.14%	6.05%	7.98%	14.74%	22.86%	27.28%	15.60%	3.35%
Income Less than \$15,000	0	15	16	33	71	63	62	20
% Across Age Ranges	0.00%	5.36%	5.71%	11.79%	25.36%	22.50%	22.14%	7.14%
% Within Age Range	0.00%	17.65%	14.29%	15.94%	22.12%	16.45%	28.31%	42.55%
Income \$15,000 - \$24,999	0	2	2	7	12	37	37	9
% Across Age Ranges	0.00%	1.89%	1.89%	6.60%	11.32%	34.91%	34.91%	8.49%
% Within Age Range	0.00%	2.35%	1.79%	3.38%	3.74%	9.66%	16.89%	19.15%
Income \$25,000 - \$34,999	0	24	33	1	2	43	32	6
% Across Age Ranges	0.00%	17.02%	23.40%	0.71%	1.42%	30.50%	22.70%	4.26%
% Within Age Range	0.00%	28.24%	29.46%	0.48%	0.62%	11.23%	14.61%	12.77%
Income \$35,000 - \$49,999	25	14	17	24	41	24	13	3
% Across Age Ranges	15.53%	8.70%	10.56%	14.91%	25.47%	14.91%	8.07%	1.86%
% Within Age Range	83.33%	16.47%	15.18%	11.59%	12.77%	6.27%	5.94%	6.38%
Income \$50,000 - \$74,999	5	27	36	63	98	89	35	3
% Across Age Ranges	1.40%	7.58%	10.11%	17.70%	27.53%	25.00%	9.83%	0.84%
% Within Age Range	16.67%	31.76%	32.14%	30.43%	30.53%	23.24%	15.98%	6.38%
Income \$75,000 - \$99,999	0	1	3	8	11	51	18	2
% Across Age Ranges	0.00%	1.06%	3.19%	8.51%	11.70%	54.26%	19.15%	2.13%
% Within Age Range	0.00%	1.18%	2.68%	3.86%	3.43%	13.32%	8.22%	4.26%
Income \$100,000 - \$124,999	0	0	0	13	16	34	9	3
% Across Age Ranges	0.00%	0.00%	0.00%	17.33%	21.33%	45.33%	12.00%	4.00%
% Within Age Range	0.00%	0.00%	0.00%	6.28%	4.98%	8.88%	4.11%	6.38%
Income \$125,000 - \$149,999	0	0	0	9	11	29	9	1
% Across Age Ranges	0.00%	0.00%	0.00%	15.25%	18.64%	49.15%	15.25%	1.69%
% Within Age Range	0.00%	0.00%	0.00%	4.35%	3.43%	7.57%	4.11%	2.13%
Income \$150,000 - \$199,999	0	1	0	11	15	0	0	0
% Across Age Ranges	0.00%	3.70%	0.00%	40.74%	55.56%	0.00%	0.00%	0.00%
% Within Age Range	0.00%	1.18%	0.00%	5.31%	4.67%	0.00%	0.00%	0.00%
Income \$200,000+	0	1	5	38	44	13	4	0
% Across Age Ranges	0.00%	0.95%	4.76%	36.19%	41.90%	12.38%	3.81%	0.00%
% Within Age Range	0.00%	1.18%	4.46%	18.36%	13.71%	3.39%	1.83%	0.00%
Median Household Income	\$44,000	\$36,607	\$39,412	\$65,278	\$58,801	\$56,882	\$28,281	\$18,889

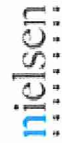


Pop-Facts: Household Income by age of Householder 2014

ZIP Code 78597

Area ZIP Codes (see appendix for geographies), Total

2019 Projection Age/Income	Age 15 - 24	Age 25 - 34	Age 35 - 44	Age 45 - 54	Age 55 - 64	Age 65 - 74	Age 75 - 84	Age 85+
Household Totals	31	86	108	158	314	430	230	53
% of Total Households	2.20%	6.10%	7.66%	11.21%	22.27%	30.50%	16.31%	3.76%
Income Less than \$15,000	0	15	15	21	59	64	62	21
% Across Age Ranges	0.00%	5.84%	5.84%	8.17%	22.96%	24.90%	24.12%	8.17%
% Within Age Range	0.00%	17.44%	13.89%	13.29%	18.79%	14.88%	26.96%	39.62%
Income \$15,000 - \$24,999	0	2	2	4	12	39	39	10
% Across Age Ranges	0.00%	1.85%	1.85%	3.70%	11.11%	36.11%	36.11%	9.26%
% Within Age Range	0.00%	2.33%	1.85%	2.53%	3.82%	9.07%	16.96%	18.87%
Income \$25,000 - \$34,999	0	23	30	0	3	43	30	6
% Across Age Ranges	0.00%	17.04%	22.22%	0.00%	2.22%	31.85%	22.22%	4.44%
% Within Age Range	0.00%	26.74%	27.78%	0.00%	0.96%	10.00%	13.04%	11.32%
Income \$35,000 - \$49,999	26	14	16	20	43	30	15	2
% Across Age Ranges	15.66%	8.43%	9.64%	12.05%	25.90%	18.07%	9.04%	1.20%
% Within Age Range	83.87%	16.28%	14.81%	12.66%	13.69%	6.98%	6.52%	3.77%
Income \$50,000 - \$74,999	5	28	35	45	86	99	36	6
% Across Age Ranges	1.47%	8.24%	10.29%	13.24%	25.29%	29.12%	10.59%	1.76%
% Within Age Range	16.13%	32.56%	32.41%	28.48%	27.39%	23.02%	15.65%	11.32%
Income \$75,000 - \$99,999	0	2	3	5	11	59	20	3
% Across Age Ranges	0.00%	1.94%	2.91%	4.85%	10.68%	57.28%	19.42%	2.91%
% Within Age Range	0.00%	2.33%	2.78%	3.16%	3.50%	13.72%	8.70%	5.66%
Income \$100,000 - \$124,999	0	0	0	9	14	42	11	3
% Across Age Ranges	0.00%	0.00%	0.00%	11.39%	17.72%	53.16%	13.92%	3.80%
% Within Age Range	0.00%	0.00%	0.00%	5.70%	4.46%	9.77%	4.78%	5.66%
Income \$125,000 - \$149,999	0	0	0	7	11	36	12	1
% Across Age Ranges	0.00%	0.00%	0.00%	10.45%	16.42%	53.73%	17.91%	1.49%
% Within Age Range	0.00%	0.00%	0.00%	4.43%	3.50%	8.37%	5.22%	1.89%
Income \$150,000 - \$199,999	0	0	0	12	21	0	0	1
% Across Age Ranges	0.00%	0.00%	0.00%	35.29%	61.76%	0.00%	0.00%	2.94%
% Within Age Range	0.00%	0.00%	0.00%	7.59%	6.69%	0.00%	0.00%	1.89%
Income \$200,000+	0	2	7	35	54	18	5	0
% Across Age Ranges	0.00%	1.65%	5.79%	28.93%	44.63%	14.88%	4.13%	0.00%
% Within Age Range	0.00%	2.33%	6.48%	22.15%	17.20%	4.19%	2.17%	0.00%
Median Household Income	\$43,942	\$38,214	\$41,563	\$68,889	\$61,628	\$59,848	\$29,667	\$20,500



Prepared On: Tues Dec 24, 2013
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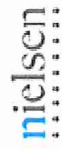
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Pop-Facts: Household Income by age of Householder 2014

ZIP Code 78597

Due to the calculation method some median values are assigned pre-determined amounts rather than calculated amounts. Median HH Inc values less than \$15,000 are displayed as \$14,999; Median HH Inc values more than \$200,000 are displayed as \$200,001.



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Pop-Facts: Household Income by age of Householder 2014

ZIP Code 78597

Appendix: Area Listing

Area Name:

Type: List - Area ZIP Codes Reporting Detail: Aggregate Reporting Level: Area ZIP Codes

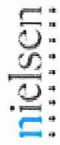
Geography Code Geography Name
78597 South Padre Island

Geography Code Geography Name

Project Information:

Site: 1

Order Number: 973345457



Prepared On: Tues Dec 24, 2013

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