

# UTRGV™

## Entrepreneurship & Commercialization Center

*Collaboration & Sponsorship*

Port Isabel EDC &  
South Padre Island EDC



**GAIN THE KNOWLEDGE to RUN your BUSINESS!**

# KAUFFMAN FASTTRAC®

### Business Concept

- Identify Market needs
- Understand Business Fundamentals
- Explore Economic Needs

### Determine Viability

- Determine Risk and Success Factors
- Learn to Conduct Market Research
- Align your Venture with Real Market Needs

### Business Plan

- Build a Business Plan
- Access to Human, Financial & Business Resources
- Build Business Network

### Registration Information

Registration is through Monday April 14<sup>th</sup>, 2020. *SPACE IS LIMITED* Application is available online:

<http://www.utrgv.edu/ecc/access-to-knowledge/kauffman-application/index.htm>

For more information please call ECC at 956-882-4119.

**Schedule:** April 23, 2020 thru June 4, 2020. Every Thursday 6:00 to 9:00 p.m.

**Location:** Port Isabel Events & Cultural Center and South Padre Island Birding and Nature Center